

Sinclair Broadcasting's decision to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. To be balanced, a media company must either refrain from commenting on candidates, or else air an equal amount of material which is favorable to each side. The attacks on Kerry's war record have been largely discredited, and are sickening when you consider the military record of his opponent.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.